

## **TITLE 4. BUSINESS REGULATIONS**

### **DIVISION 6. OUTDOOR ADVERTISING, DEPARTMENT OF TRANSPORTATION**

#### **§ 2240. Scope**

(a) The purpose of this Division is to implement, interpret, make specific, and otherwise carry out the provisions of the California Outdoor Advertising Act, Business and Professions Code Section 5200, et seq.

(b) The provisions of this Division apply to the placing of the Display in the following areas:

(1) A Display that is placed within 660 feet from the edge of the right of way of an interstate or a primary highway and is visible from the highway, including a Display located in an incorporated area.

(2) A Display that is placed beyond 660 feet from the edge of the right of way and is designed to be viewed primarily from an interstate or a primary highway, including a Display located in an incorporated area.

(3) A Display placed and visible from any other highway in an unincorporated area.

(c) A Display that violates the provisions of this Division is deemed to be in violation of the Outdoor Advertising Act.

(d) The provisions set forth in this Division are cumulative to all other applicable laws and regulations controlling a Display.

(e) Nothing herein prohibits noncommercial messages on any lawfully erected Display, including on-premise displays.